



*Industry Convergence  
Health Care & Financial Services*

# Disclaimer

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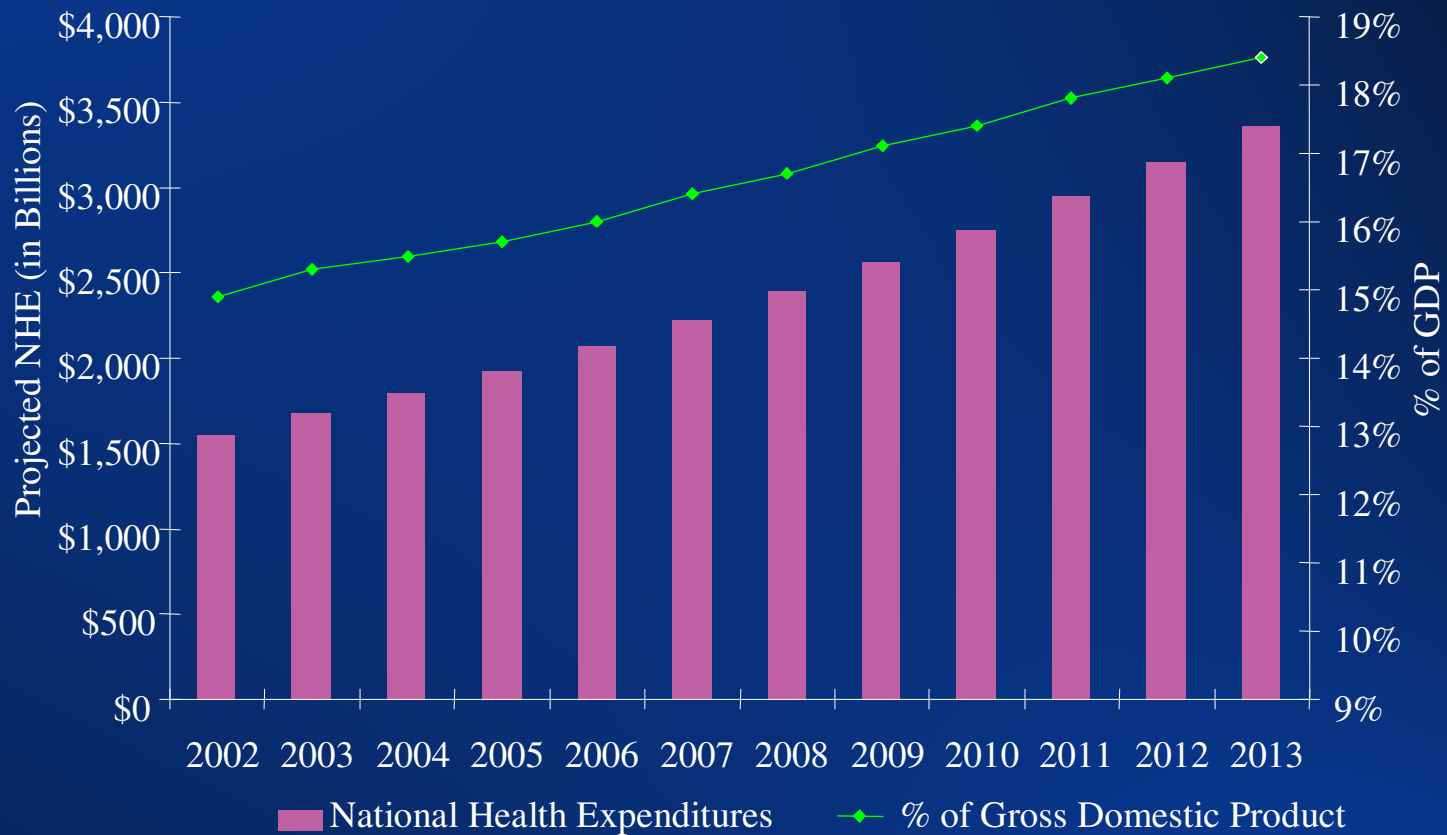
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'THAT'S IT. WE'RE RETIRING TO NEBRASKA.'

# How High Are Healthcare Costs?

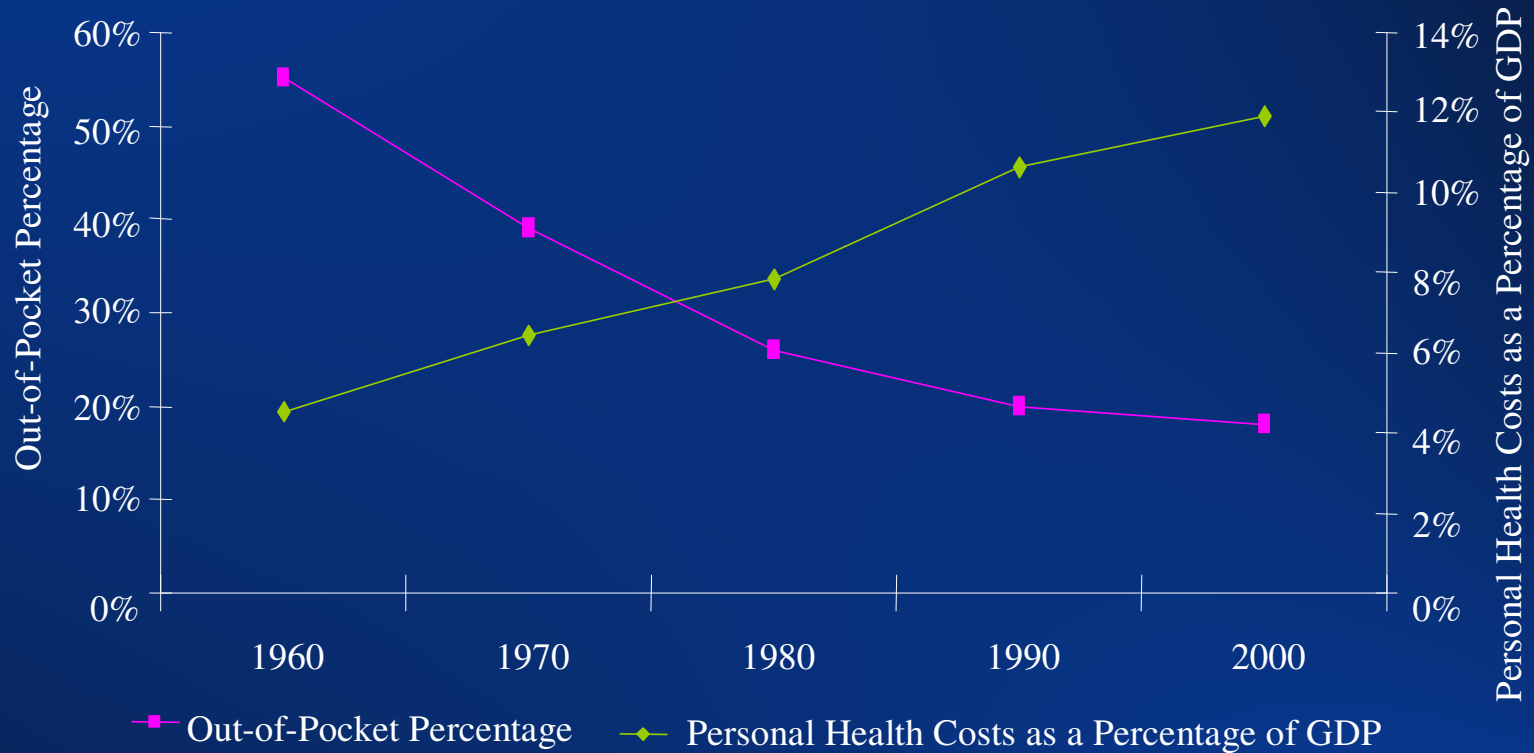
Projected National Health Expenditures



Source: CMS, "National Health Care Expenditures Projections 2003-2013".

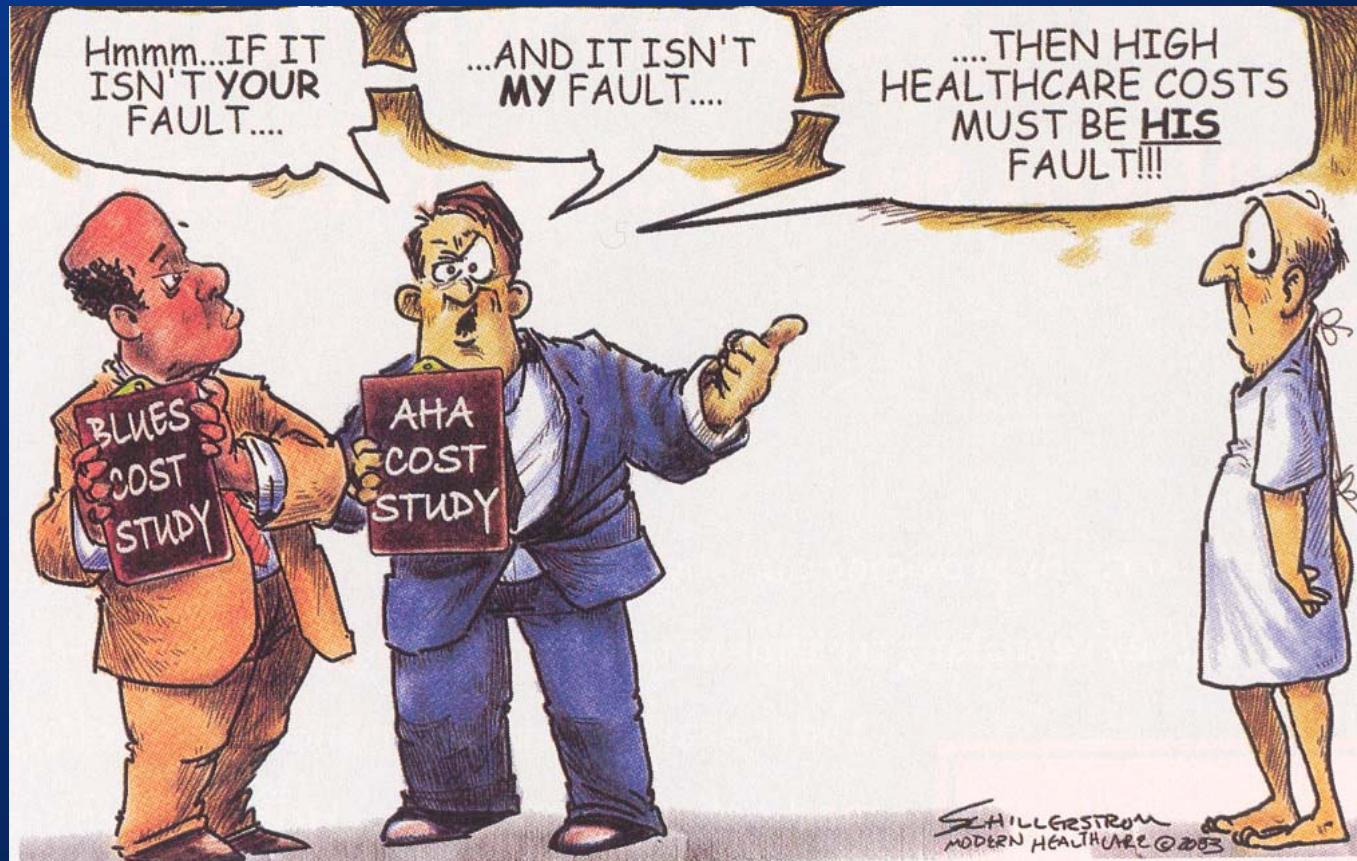
# Consumer Responsibility for Healthcare

Percentage of Health Costs Paid Out-of-Pocket vs Percentage of GDP Spent on Personal Healthcare



Source: Watson Wyatt; "Retiree Health Benefits: Time to Resuscitate?", 2002.

# Increase Consumer Responsibility for Healthcare



Source: Modern Healthcare

# Health Care Funds – A Growing Phenomenon

- ◆ 1984 - NCPA Proposal to Use Medical IRAs to solve Medicare Funding Issues
  - ▶ Singapore institutes Medisave Program
- ◆ 1992 - “Hillary Care” – Republicans support alternative espoused in *Patient Power*
- ◆ 1996 - MSA Pilot Project
- ◆ 2002 – IRS recognizes HRAs
- ◆ 2003 – HSAs legislated into existence

**{ Insert HSA Review }**



# Retiree Health

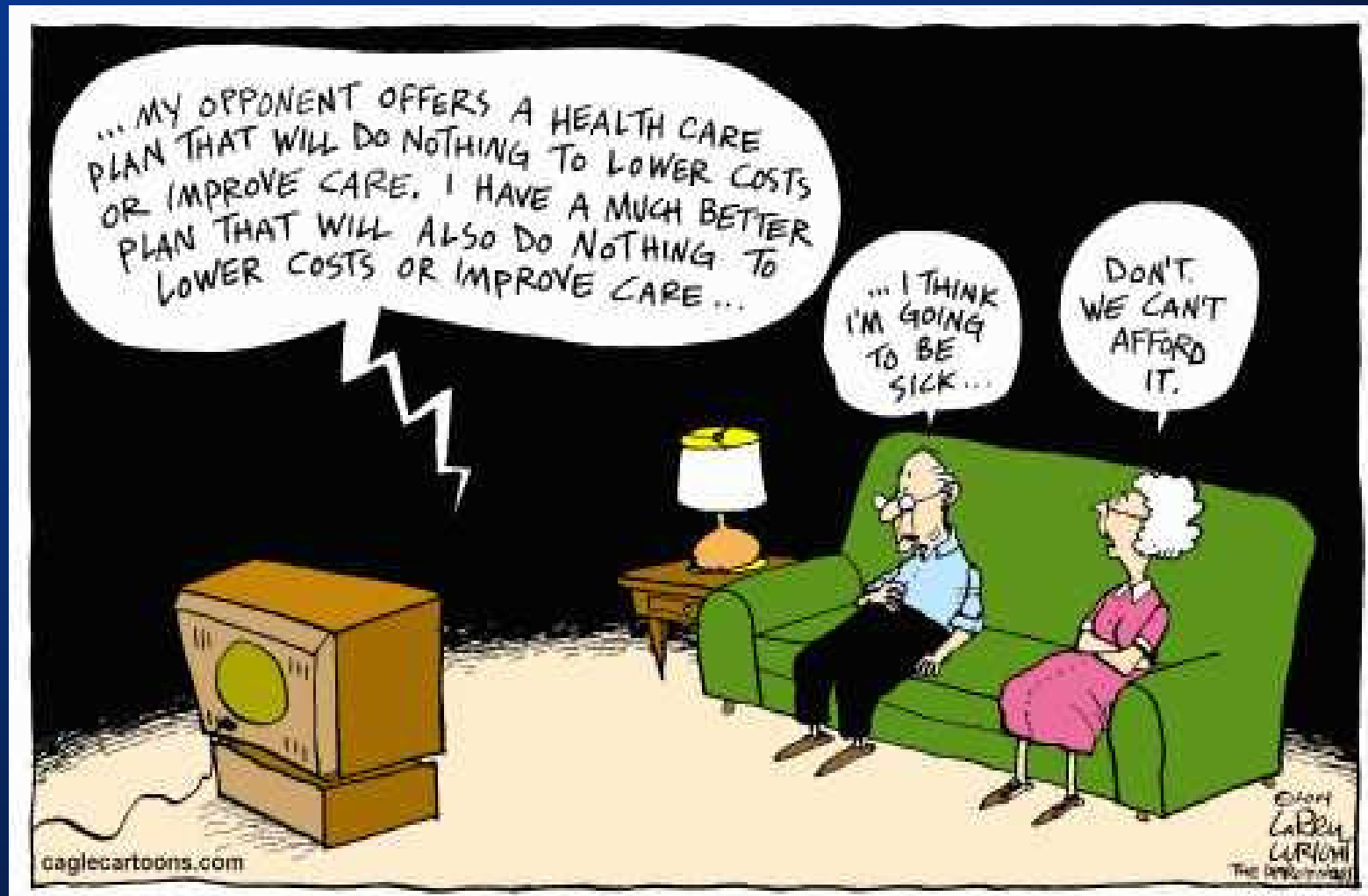
- ◆ **Pre-1960 – Blues Established; Group-based Employer Coverage Created**
- ◆ **1960s/70s – Medicare Enacted; Health Benefits Expanded to Retirees**
- ◆ **1980s/90s – Cost Controls; Restrictive Tax Policy; FAS 106**
- ◆ **21<sup>st</sup> Century – Consumer-Driven Health Care; Personal Responsibility; and “Ownership Society”**

# **Employers Eliminating or Reducing Defined Benefit Retiree Health Care . . .**

- ◆ **In 1988 66% of large employers offered a defined benefit retiree health care plan**
- ◆ **In 2004, the number fell to 36% of large employers**
- ◆ **And of those that offered the benefits - restrictions and limitations were instituted**

**YET Retiree Medical Accounts are on the Rise  
Especially for New Hires**

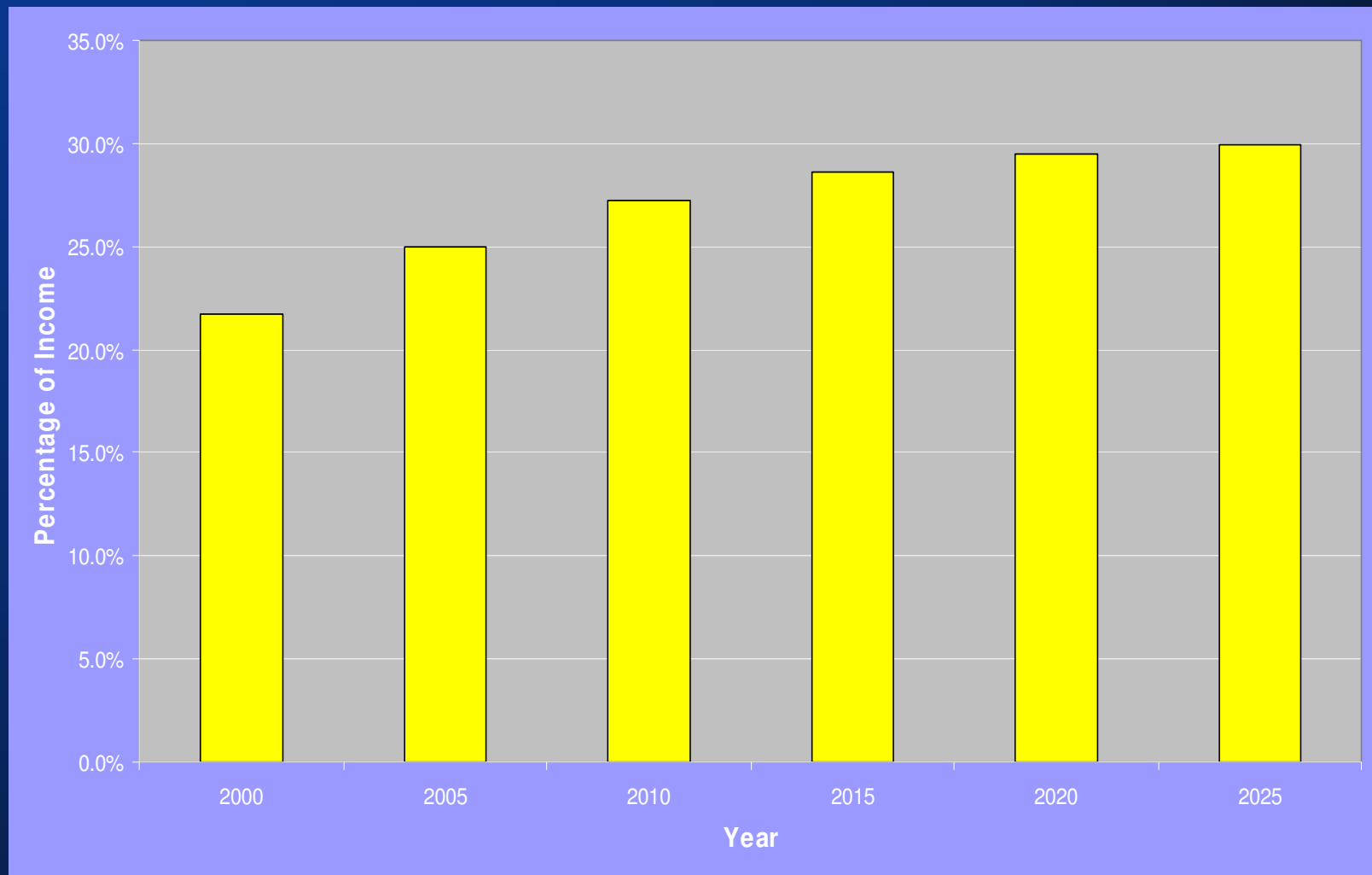
# Health Care – An Intractable Problem?



# Retirees Are Feeling the Pinch

- ◆ **Typical 1980's plan – Retiree paid 39% of their lifetime medical costs**
- ◆ **In 2001, a typical retiree paid 68%, and**
- ◆ **In 2031, the typical retiree is expected to pay 92% of their lifetime medical needs**
- ◆ **Lifetime medical costs are increasing as a percentage of final pay**

# Out of Pocket Costs Are Increasing For The Elderly (as % of Income)



Source: The Urban Institute's 1999 Medicare Projection Model

# Implications

- ◆ **Health Care Asset Accumulation – A Growth Opportunity**
- ◆ **Consumer-Directed Health Care, HSAs, and HRAs will see growing asset balances**
- ◆ **Funds in HSAs and HRAs Represent the New Retiree Medical Accounts**

# Retiree Health Care – Market Potential

- ◆ Urban Institute's 2005 Estimate for Out-of-Pocket Costs - \$3,765
- ◆ Medicare Population – 40 million
- ◆ Annual Out-of-Pocket Costs - \$150 billion
- ◆ Assume Average Life Expectancy 10 years

**\$1.5 Trillion Asset Potential !!!**

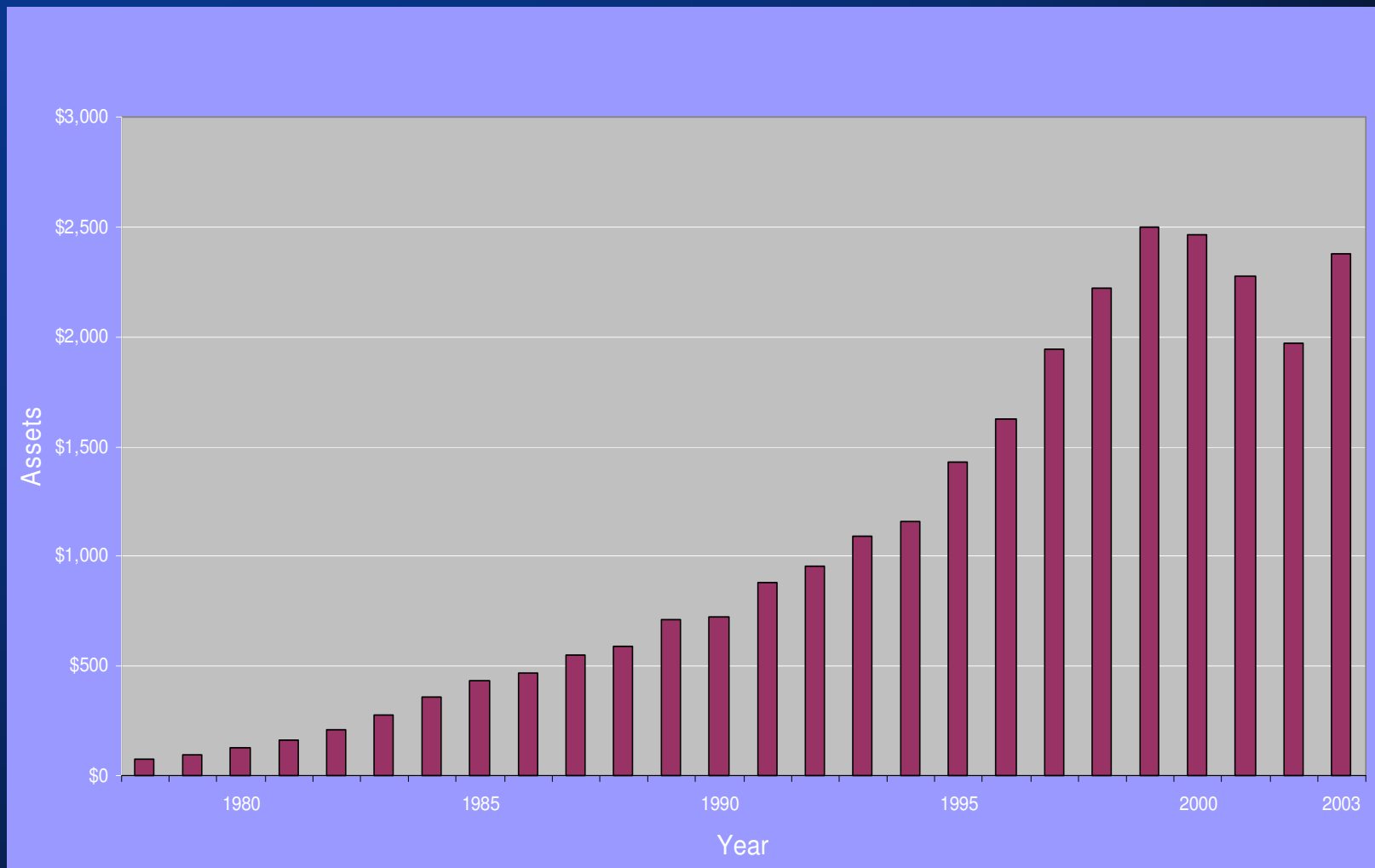
# Can Potential Become A Reality?

## ◆ South Africa Experience

- ▶ Began in 1993
- ▶ Captured 2/3rds of the Market



# Defined Contribution Assets (billions)



Sources: Federal Reserve Statistical Release

# Industry Convergence – Are We Ready?

- ◆ Health Care Expertise
- ◆ Financial Expertise
- ◆ Participant Education/Communication - Health Care and Financial
- ◆ Pick A Partner

# Where Can I Get More Information?

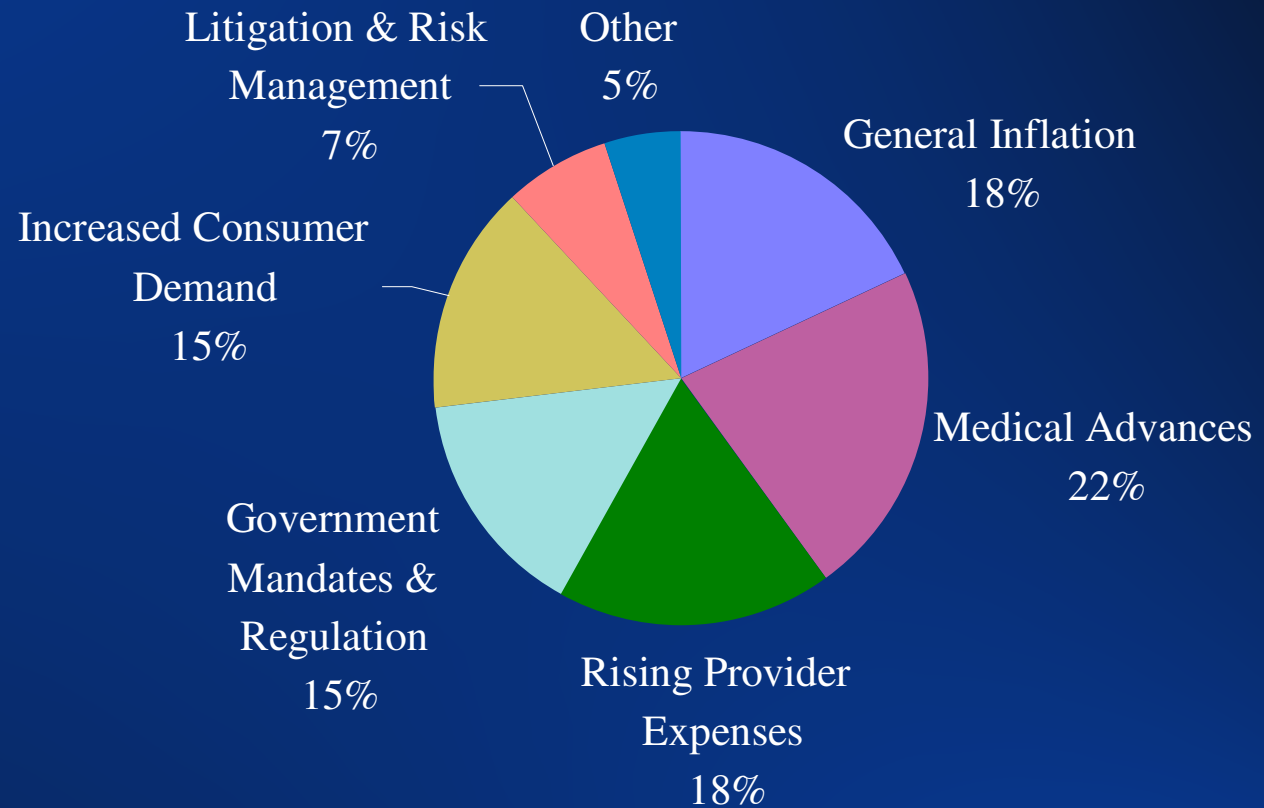
- ◆ KPMG Insiders ([www.kpmginsiders.com](http://www.kpmginsiders.com))
- ◆ KPMG 2004 Healthcare Industry Report
- ◆ KPMG 2004 Managed Care Industry Report

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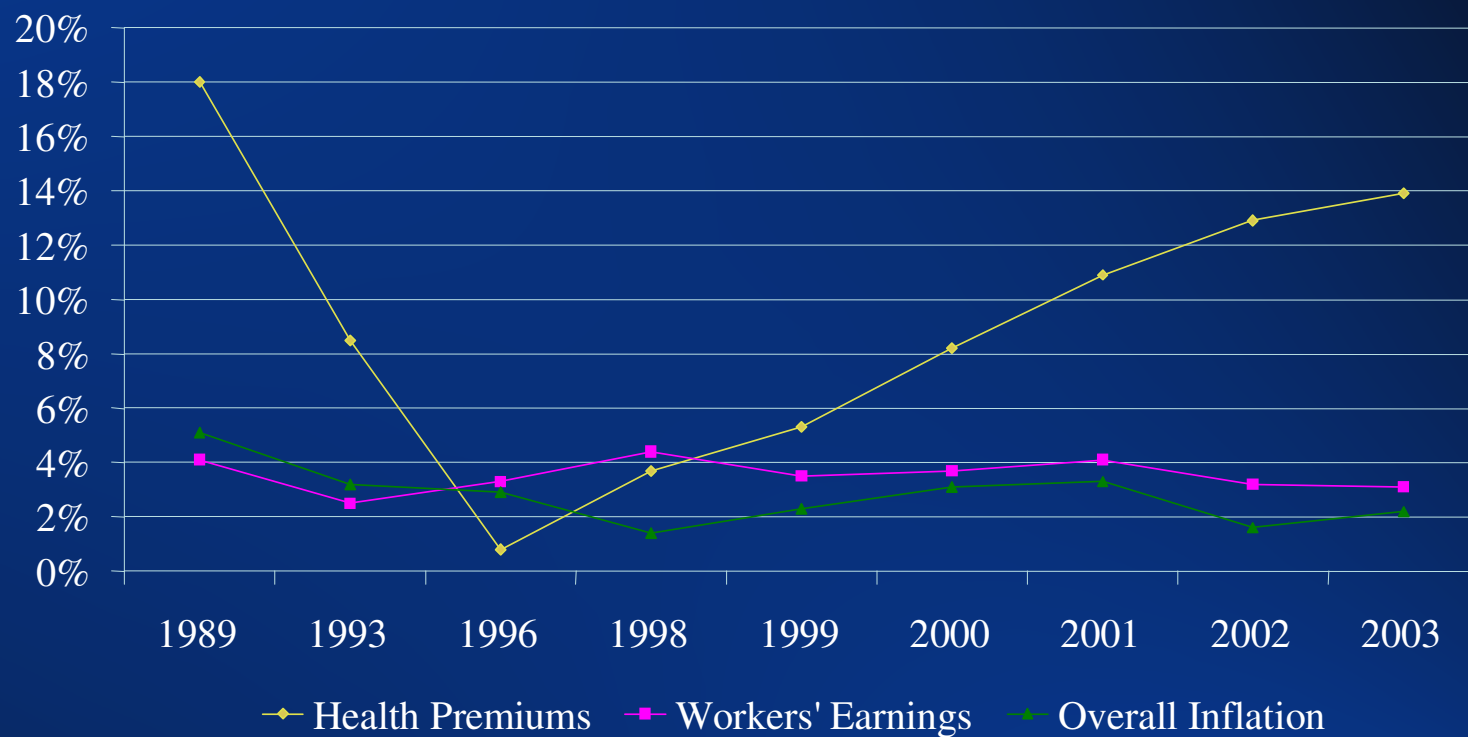
'THAT'S IT. WE'RE Not Retiring I Need to Work!

# Why Are Costs Rising So Rapidly?



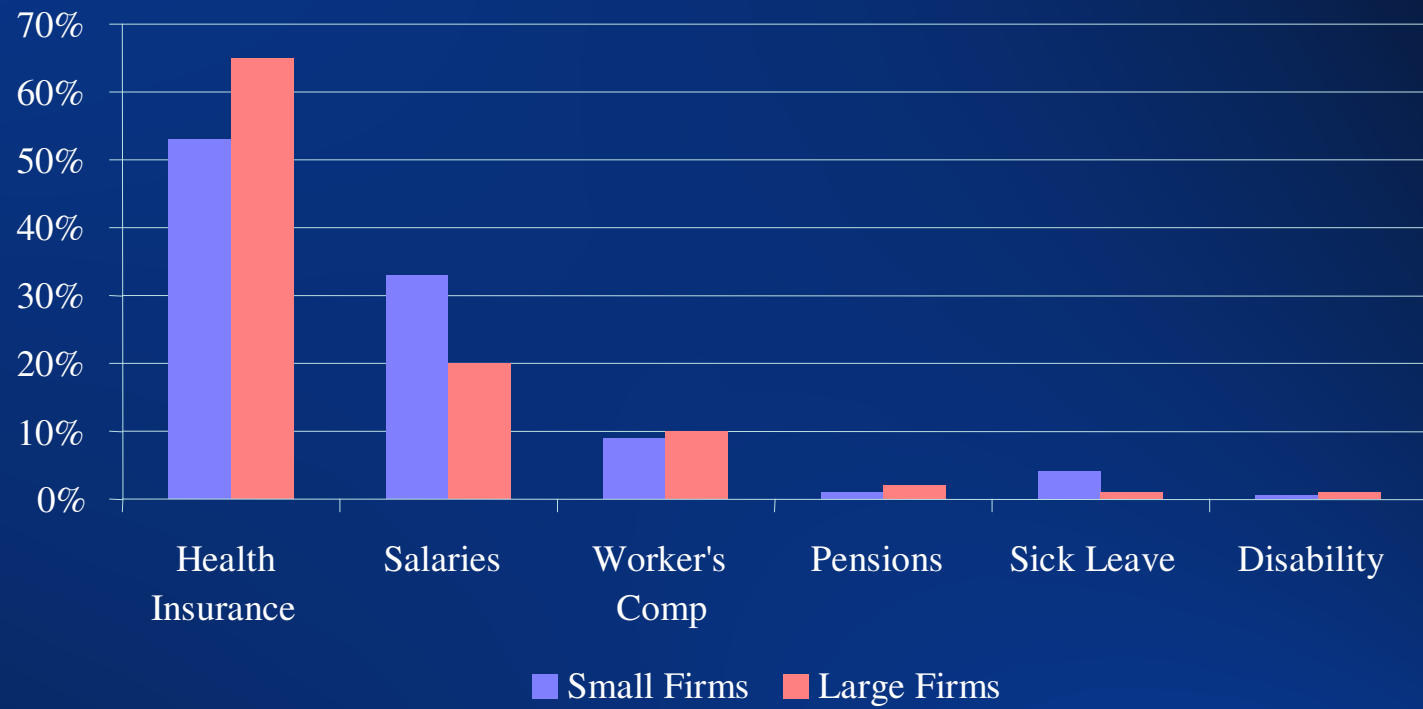
Source: AAHP "The Factors Fueling Rising Health Care Costs", 2002.

# Premiums vs. Worker Earnings



Source: Kaiser Family Foundation, Health Research and Educational Trust and KPMG, "Employee Health Benefits – 2003 Annual Survey"

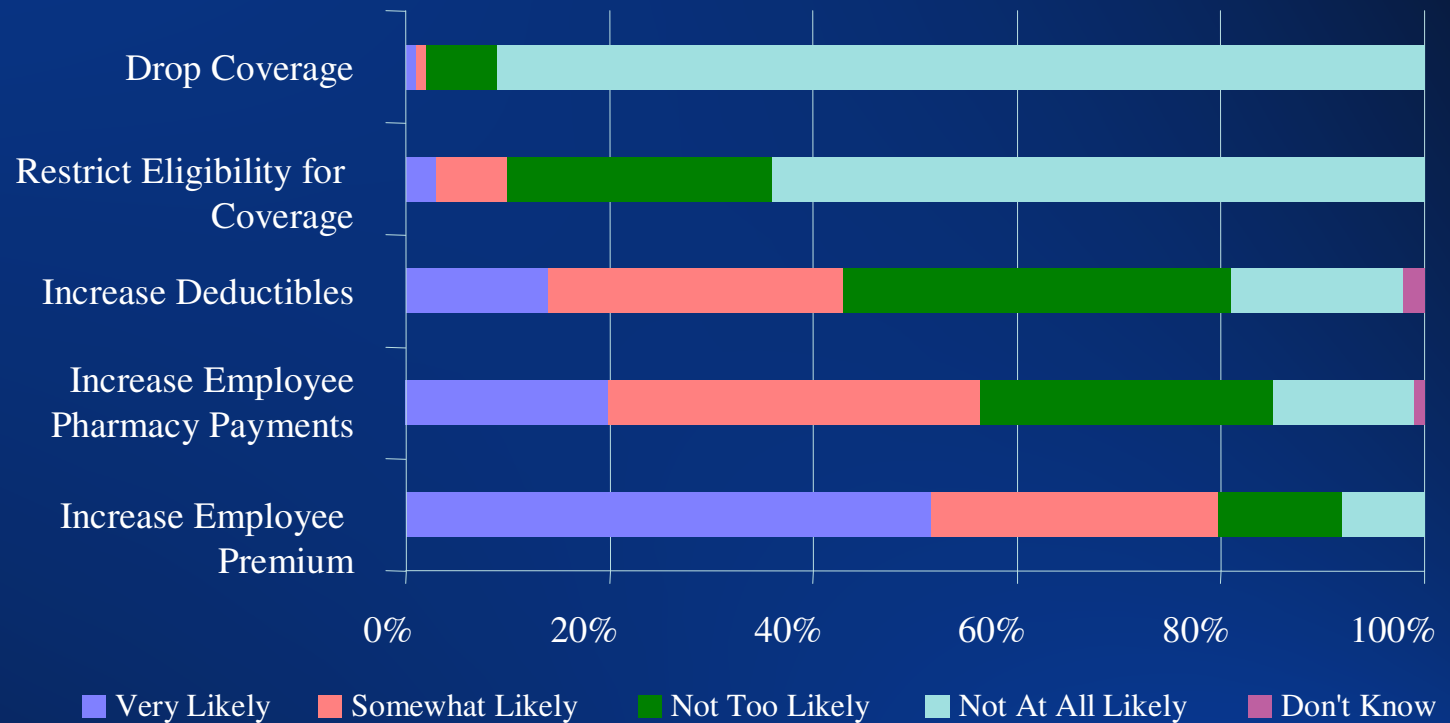
# Employer Benefit Concerns



Source: The Kaiser Family Foundation and Health Research and Educational Trust, and KPMG "Employer Health Benefits – 2003 Annual Survey".

# How Are Employers Addressing Increasing Costs?

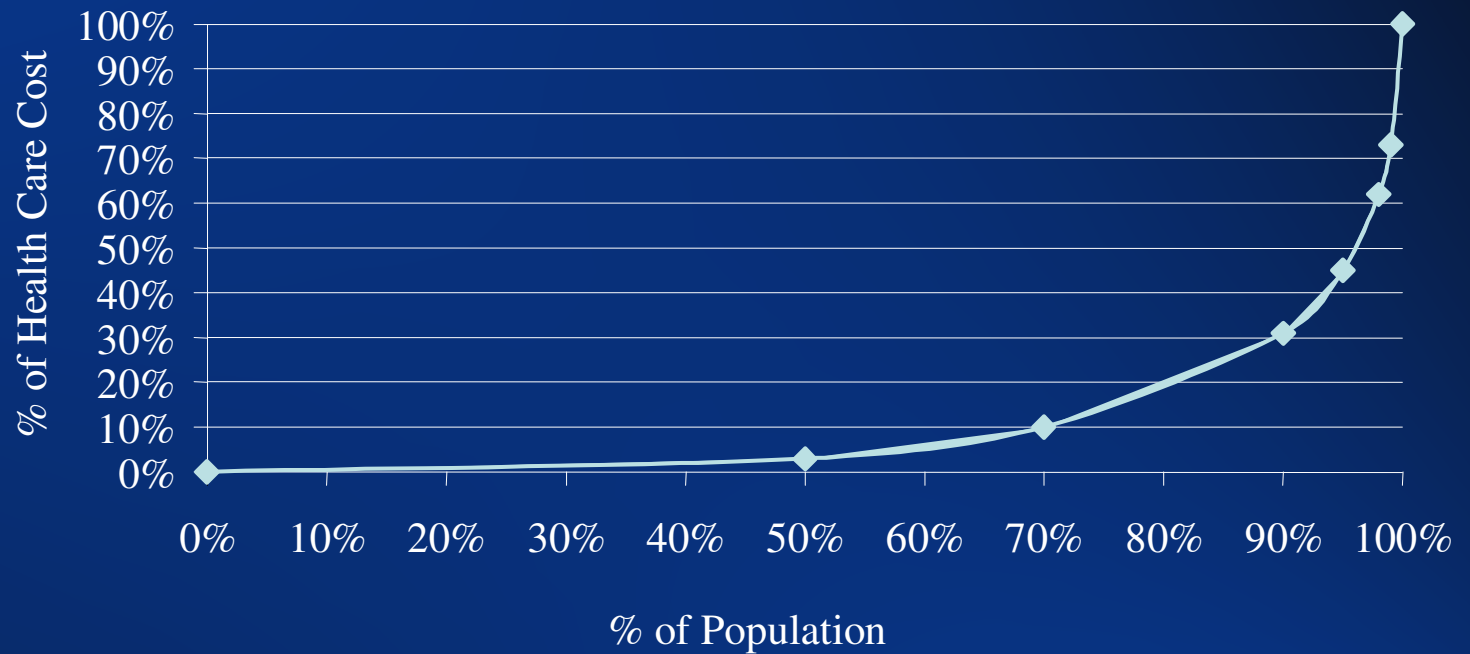
Likelihood of Plan Changes - Large Employers



Source: Kaiser Family Foundation, Health Research and Educational Trust and KPMG, "Employer Health Benefits – 2003 Annual Survey".



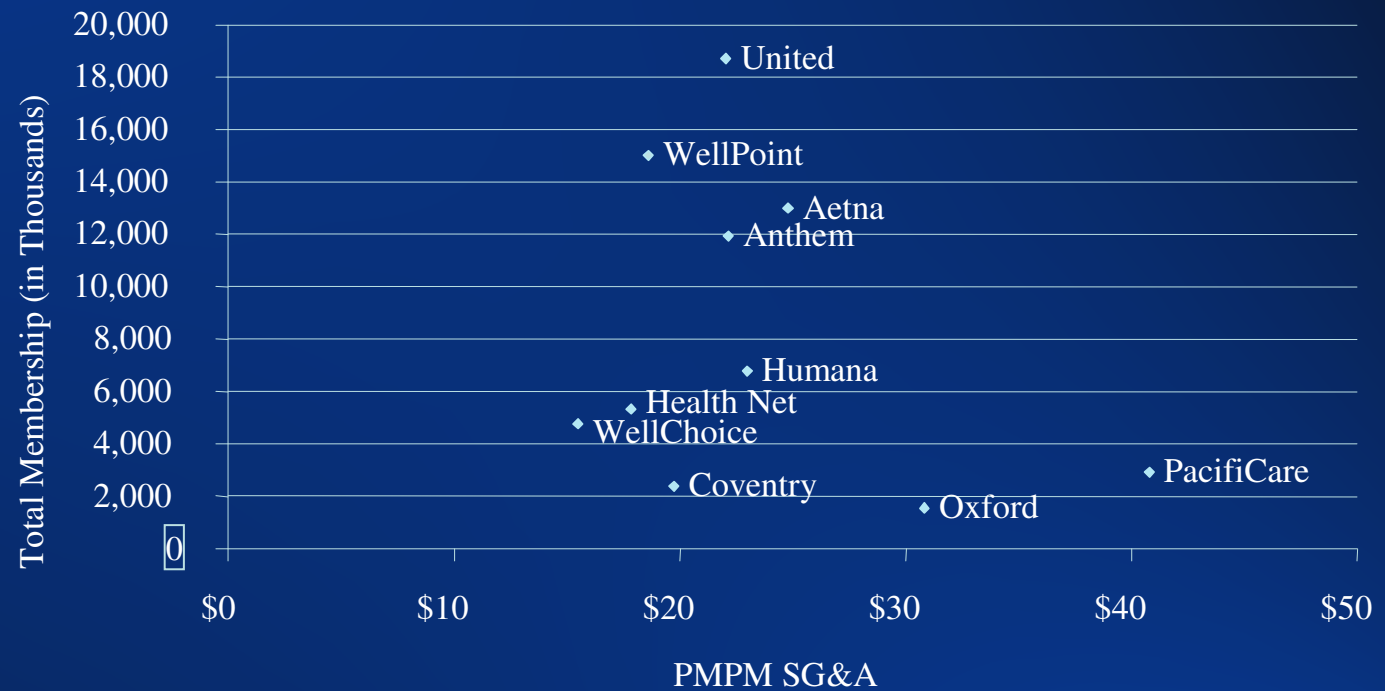
# Distribution of Healthcare Costs



Source: Mark L. Berk and Alan C. Monheit, "The Concentration of Health Care Expenditures, Revisited", Health Affairs, March/April 2001 based on the 1999 Medical Expenditure Panel Survey.

# Health Plan SG&A Ratios

2003 PMPM SG&A vs. Membership



Source: KPMG analysis of company financial disclosures.

# What's the Problem?

- ◆ **Healthcare services look like a bargain to consumers**
- ◆ **Clinical quality should be improved**
- ◆ **System overhead is too high**
- ◆ **Americans have poor health habits**
- ◆ **16% of Americans are uninsured**

## **So What Do We Do?**

- ◆ **Increase Consumer Responsibility for Healthcare**
- ◆ **Practice Evidence-Based Medicine**
- ◆ **Reduce Overhead**
- ◆ **Live Healthier Lives**
- ◆ **Implement Universal Coverage**

# **Increase Consumer Responsibility for Healthcare**

- ◆ **Responsibility for Cost**
- ◆ **Responsibility for Care**
- ◆ **Responsibility for Decisions**